



RECREATION MANITOBA

STRATEGIC PLAN



OVERVIEW

WE BELIEVE

- that recreation is the heart and soul of all communities.
- that all individuals are entitled to meaningful, quality, safe, and accessible recreation in Manitoba
- all Manitobans should have the opportunity to play, be creative and engage with their natural environment and as stewards of the natural environment, we must ensure it is sustainable.
- in the strength of our field, that we are strongest when we work together, share knowledge, collaborate, and celebrate our contributions.

MISSION

To promote, advocate, inspire and connect individuals and communities to recreation and parks to enhance the quality of life for all Manitobans.

VISION

A Manitoba where recreation and parks are essential to the wellbeing of communities and individuals.

PILLARS



Health & Wellbeing

The health and well being of communities is enhanced through recreation and parks. We will empower the sector so that the mental, physical, social and economic benefits are realized.

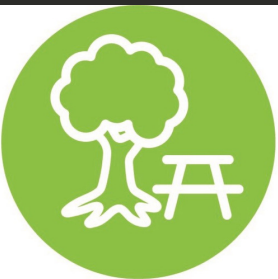
Success is achieved when: All Manitobans have the opportunity to be engaged in meaningful, accessible, inclusive recreation experiences. Through leisure education Manitobans understand the how, when, why, and with whom they can pursue recreation activities



People & Communities

Communities and people will flourish when brought together through recreation programming, services and events. We will provide leadership that supports others in the pursuit of the positive outcomes associated with recreation and parks.

Success is achieved when: Recreation is a sought-after profession. Recreation and parks are seen as an essential service and this is reflected in the investments made in the people, places and programs.



Nature

Parks, trails and natural spaces are enriching spaces for recreation resulting in both environmental and human benefits. We will mobilize recreation and parks as an active steward of the environment.

Success is achieved when: Best management practices in parks, open spaces, trails and the environment are in place. Members are equipped with the resources and knowledge to support the development of existing and new green spaces. The recreation sector is able to adapt and responds to ongoing climate change challenges.



Facilities

The places and spaces where recreation occurs. Safe, accessible and inclusive facilities provide a place to gather, play and connect. We will guide and connect the people and organizations that make recreation experiences happen.

Success is achieved when: The development of recreation facilities and parks are done with a focus on accessibility and with universal design standards. The organizations and their staff have the capacity to operate facilities according to best practices for the industry.

Foundational activities

These foundational activities create the base on which we carry out our actions that will lead to a Manitoba where recreation and parks are essential to the wellbeing of communities and individuals.

Educate

To enable recreation and parks to thrive we must educate. We will nurture potential and allow for the application of knowledge to be successful. To communicate, collaborate and innovate we will provide an environment to learn.

Communicate

Recreation is something we do for fun and reminds us to laugh and play. We will inform, imagine and influence so that recreation and parks can build vibrant communities and promote individual well-being.

Advocate

We will engage our community in the story of recreation and parks. We are committed to helping people recognize the benefits of recreation and parks and its impact on communities. Our commitment is to bring people, places and programs closer to their full potential by providing a voice.

Communicate, collaborate and share with us

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